



HYDRATING AND PUMPLING HONEY GLOSS 7100A

Offer this mouthwatering gloss to your chapped lips...It looks like honey but also smells and tastes like honey

Adopt Sepilift DPHP and AQUAXYL for a guaranteed glam effect!

The glossy effect is achieved thanks to the combination of Sepinov EMT 10 and Oramix CG 110 which allows the emulsification/stabilisation of high load of oils. A very low level of Micropearl MHB-R is enough to reduce the tackiness.

Formula

A	<ul style="list-style-type: none"> • Water • MICROPEARL™ MHB-R (<i>Methyl Methacrylate Crosspolymer- SEPPIC</i>) 	Qsp 100% 0.10%
B	<ul style="list-style-type: none"> • SEPI NOV™ EMT 10 (<i>Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer - SEPPIC</i>) 	2.00%
C	<ul style="list-style-type: none"> • ORAMIX™ CG 110 (<i>Caprylyl/Capryl Glucoside - SEPPIC</i>) 	0.50%
D	<ul style="list-style-type: none"> • Dipentaerythryl Pentaisononanoate • SEPI LIFT™ DPHP (<i>Dipalmitoyl Hydroxyproline - Seppic</i>) 	30.00% 1.00%
E	<ul style="list-style-type: none"> • AQUAXYL™ (<i>Xylitylglucoside and Anhydroxyitol and Xylitol - Seppic</i>) • Honey • Phenoxyethanol and Methylparaben and Propylparaben and Methylisothiazolinone • Titanium Dioxide and Potassium Aluminum Silicate and Iron Oxide • Potassium Aluminum Silicate and Iron Oxide • Flavour • Aspartame • Tocopherol • Sodium Hydroxyde 	3.00% 13.00% 0.50% 1.50% 0.04% 0.10% 0.20% 0.10% Qsp pH 5.5-6

Manufacturing Procedure (Laboratory – 200g)

Disperse the Micropearl MHB-R in the water and add Sepinov EMT 10. Mix until the gel is smooth. Heat up phase D ingredients to 80°C and add this phase onto the gel. Mix well and add the remaining ingredients in order listed. Mix well until the formula is smooth and homogenous

Commentaires

AQUAXYL™

New "AQUACONCEPT " technology : thanks to an harmonization of the skin's hydrous flow, AQUAXYL TM moisturizes and restructures the skin ; Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo proven efficacy) for a more supple and resilient skin !"

SEPI LIFT™ DPHP

Plant-derived hydroxyproline "Lipovector". An anti-wrinkle ingredient, it moisturizes the skin and reduces the appearance of visible signs of aging (effectiveness proven in vivo). SEPI LIFT DPHP firms skin tissues by stimulating the contraction of the collagen fibers. It



protects dermal fibers from enzymatic lysis and exerts an anti-free radical action. SEPILIFT DPHP has intrinsic emulsifying properties and also gives the emulsion a specific feel. SEPILIFT DPHP improves lipstick spreadability and provides comfort wearing on lips. A breakthrough in the field of lipstick technology: botanical hydroxyproline vectorized in lipophilic form. An anti-wrinkle ingredient, SEPILIFT DPHP moisturizes, redesigns lips and reduces the appearance of fine lines (with immediate and long-term effects), leaving lips softer, better moisturized and ideally restructured so they appear fuller (proven in vivo on 30 volunteers). Glamour effect guaranteed.

SEPINOV™ EMT 10

Powder polymer « 2 in 1 », thickening in a wide pH range (3-10), ready to use, with an Excellent emulsifying and stabilizing power at low level - Innovative chemical structure with a good compatibility with specific actives ingredients (such as DHA) and supple texture easy to pick up. Moreover it provides with sensorial benefits in rinse-off formulations.

A New generation

ORAMIX™ CG110

Non-ionic surfactant from vegetable origin. Particularly suitable to help emulsification and dispersion in cream-gel. At low concentration (<2%), it enhances the emulsifying properties of polymers

MICROPEARL™ MHB-R

Ultra-soft hollow and ultra light microspheres that impart a “powdery” effect at low use doses. They are easy to use as they are dispersible either in the oil phase or in the aqueous phase, this property allows formulators to make very powdery formulations containing low level of oily materials. In O/W, W/O or W/Silicone emulsions, only 0.1% of MICROPEARL MHB-R is enough to prevent formulations from being greasy and to get a powdery feel.

Characteristics

Appearance	Compact and opaque cream gel with a honey colour
pH after 1 month at RT	4.9
Viscosity after 1 month at RT	137,000 mPa.s BROOKFIELD LV7 5rpm
Viscosity after 1 month at 45°C	67,500 mPa.s BROOKFIELD LV4 6rpm
Viscosity recovery at RT (after 1 month at 45°C)	90,000 mPa.s BROOKFIELD LV4 6rpm
Stability	> M1 at RT and 45°C

Notes

Dipentaerythryl Pentaisnonanoate ; DUB VINYL (STEARINERIE DUBOIS)
Titanium Dioxide and Potassium Aluminum Silicate and Iron Oxide : Candurin Gold Sheen (MERCK)
Potassium Aluminum Silicate and Iron Oxide : Candurin Orange Amber (MERCK)
Flavour : Arôme Miel (TECHNIC AROMES)
Tocopherol : DL α Tocopherol (MERCK)
Phenoxyethanol and Methylparaben and Propylparaben and Methylisothiazolinone : Neolone MxP (ROHM & HAAS)
Sodium Hydroxide : 24% aqueous solution

7100A – SEPPIC – 0803

Since this formula has not been the object of a toxicological study, the use and handling of the products proposed is purely indicative and SEPPIC accepts no responsibility for their use by another party.

SEPPIC SA
33(0) 1 55 91 57 00

SEPPIC Inc
1 973 882 5597

SEPPIC UK Ltd
44 208 577 8800

SEPPIC Italia Srl
39 02 38009110

Givaudan Lavirotte SA
33(0) 4 78 61 55 00

SEPPIC China
86(21) 64 66 01 49

SEPPIC GmbH
49(0) 220 3890 3100

SEPPIC Belgium NV
32 3 250 3911